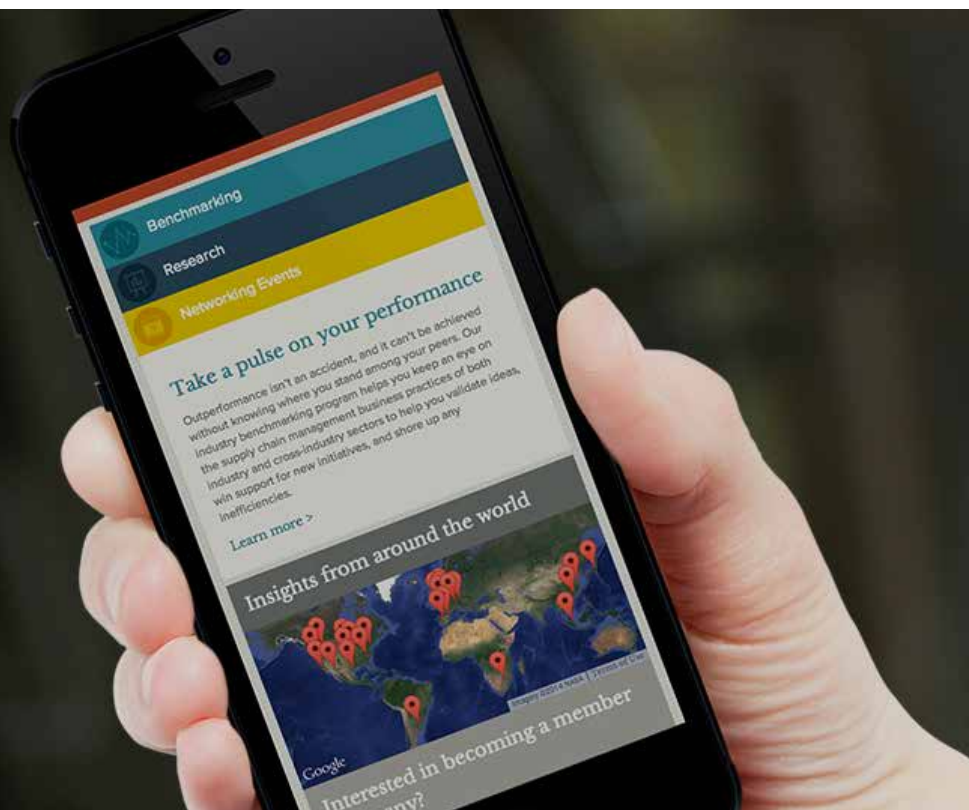


WORK SAMPLES

Responsive web design

niki@blakerdesign.com
(301) 404-4020



CAPS Research Created while at Forty

Brand Strategy
Visual Strategy
Logo design

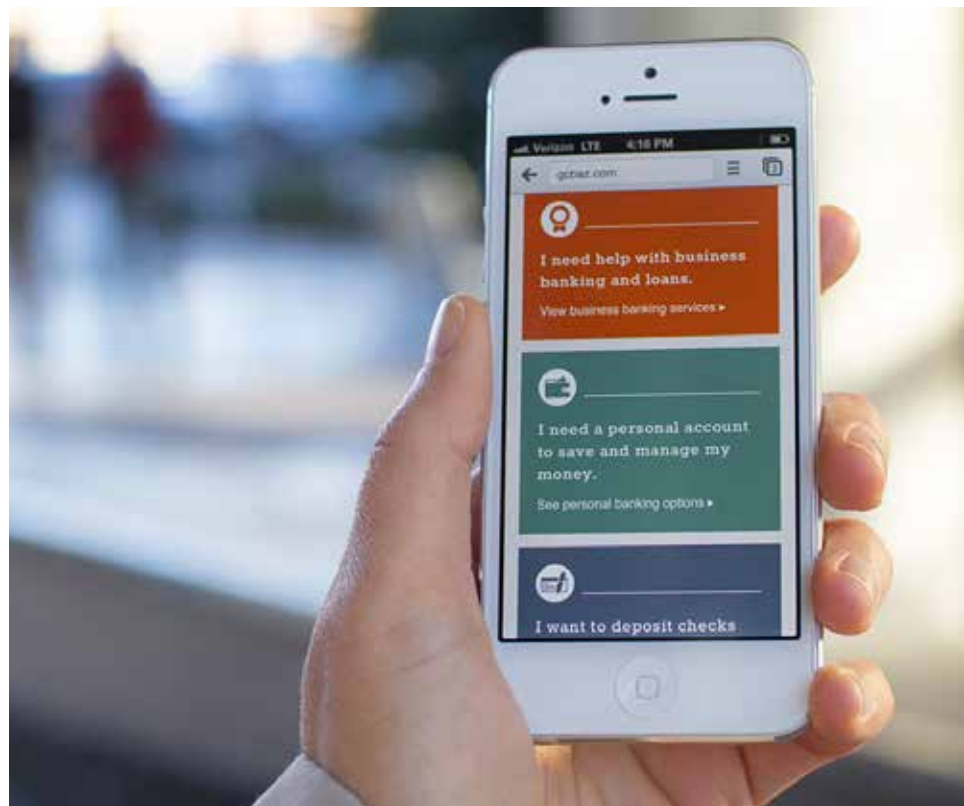
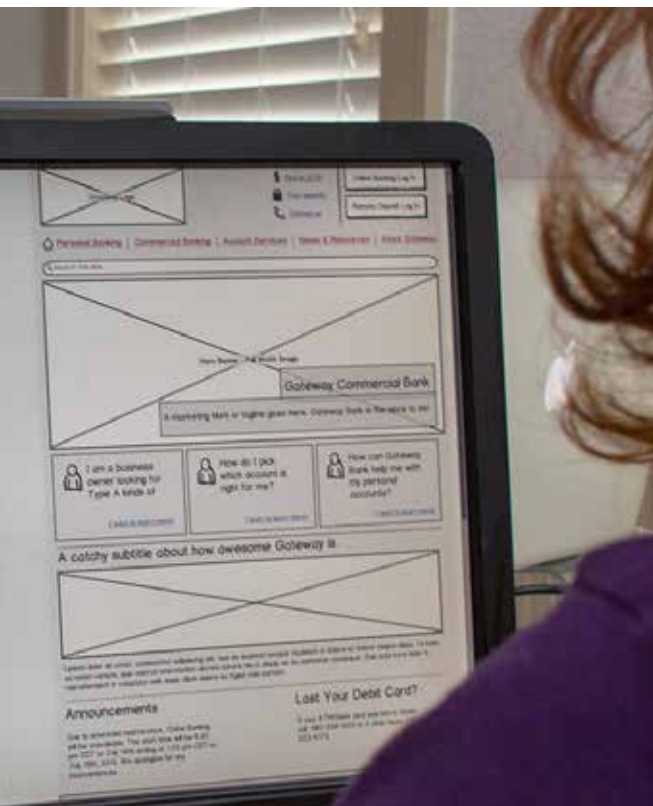
Information architecture
Site mapping and wireframes
Responsive website design

User interface design
WordPress implementation
Collateral and advertising design

WORK SAMPLES

Responsive web design

niki@blakerdesign.com
(301) 404-4020



Gateway Bank Created while at Forty

Brand Strategy
Visual Strategy
Photography Art Direction

Information architecture
Site mapping and wireframes
Responsive website design

User interface design
WordPress implementation
Collateral and advertising design

WORK SAMPLES

Annual Reports

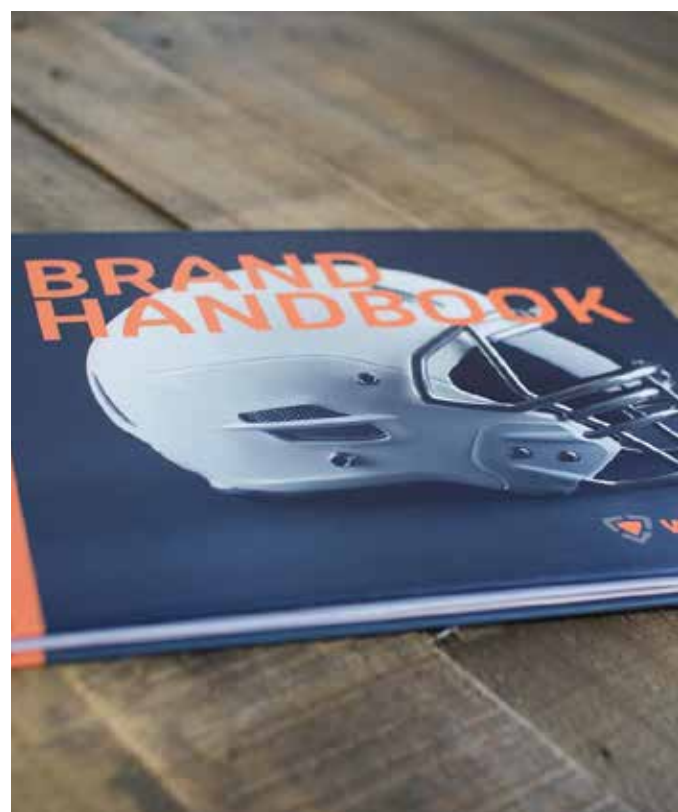
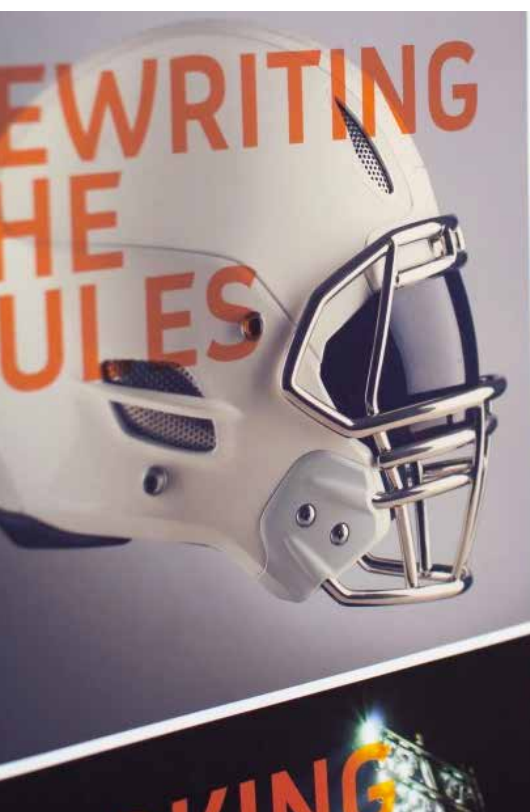
niki@blakerdesign.com
(301) 404-4020



WORK SAMPLES

Visual strategy and brand handbook

niki@blakerdesign.com
(301) 404-4020



Windpact Created while at Forty

Brand Strategy
Audience Research
Visual Strategy

Identity Guidelines
Publication Design

WORK SAMPLES

Illustration and infographic design

niki@blakerdesign.com
(301) 404-4020

Spread the love
Nominate a small business
that's near and dear to your heart.



Show your loyalty
to local



A community effort
Why local banking is better



Local food tastes better.
Local banks bank better.

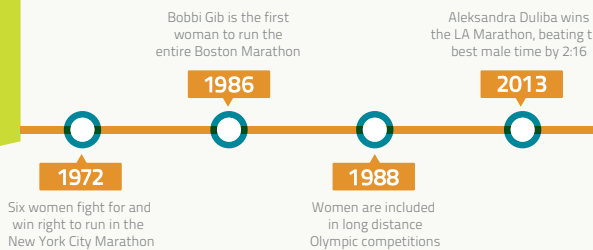
Gateway Bank is proud to support
the Gilbert Food Truck Food Court.



Spread the love

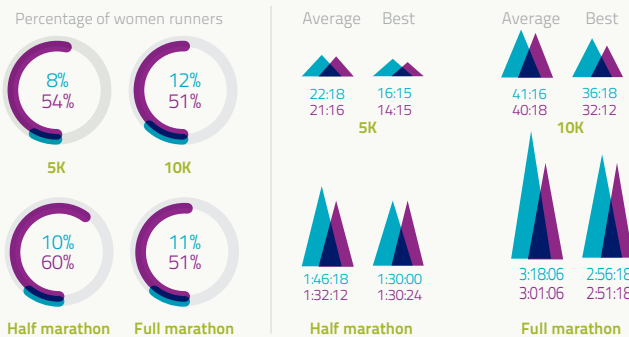
THIS IS YOUR TIME TO WIN.

40 YEARS AGO
6 WOMEN
CHANGED RUNNING
FOREVER



YOU
HAVEN'T
LOOKED
BACK
SINCE.

● 1980
● 2012



2 MOBILE TECHNOLOGY

K-12 schools are increasingly seeing the potential of mobile devices — and noting that not only are the devices themselves less expensive than most laptops, they need less infrastructure to support them.



EXAMPLE:

Using iPhones, 5th – 12th graders are gathering and tracking GPS-tagged bird sightings for WildLab, a scientific research program.



IN TWO - THREE YEARS

3 GAMING

The productive role of play allows for experimentation, the exploration of identities, and even failure.



EXAMPLE:

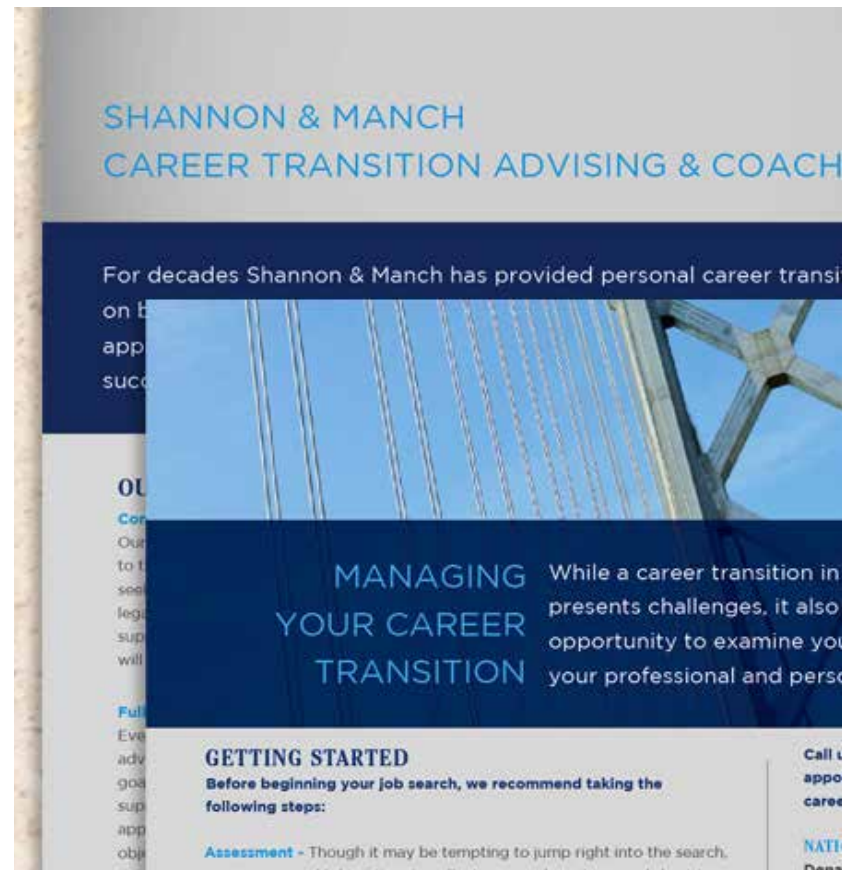
Palm Beach Gardens High School is using a web-based game show format in their language arts program.

Various clients Created while at Forty and Blaker Design

WORK SAMPLES

Collateral

niki@blakerdesign.com
(301) 404-4020



Various clients Created while at Forty and Blaker Design